

AskMeFinance.com: Complete Financing Solutions



Jaydeep Singh,
 Director

It is believed that a sound financial planning is the backbone of any successful business. Once a business runs with a solid financial road map, it is ensured to manage a good act and preparation in the realm of accounts payable. However, there are instances when a business unknowingly ignores the financial planning part or fail to manage its finances due to the absence of professional financial guidance. AskMeFinance.com lends professional advisory services to businesses in the areas of Project Financing, Corporate Loans, Retail Loans, Structured Financing and Stressed Assets (NPA Accounts). The company is known to have built a formidable presence in the area of debt syndication and fund raising. They arrange domestic & overseas funds for various sectors such as Iron & Steel, Infrastructure, Hospitality, Healthcare, Hospitality and Agriculture.

Throwing light on, CA Jaydeep Singh - Director, speaks, "We provide a comprehensive suite of advisory services packaged with resource raising. Our project syndication division is developed uniquely to bridge the separation between the promoters and lenders through its understanding and experience in the area."

Managed by a team of committed professionals and ex senior banking professionals and experienced CA's, the company's expertise lies in providing the best to the investors and corporates - enabling them stress free functioning and helping them raise funds from Banks, NBFCs, ARC's, Debts and Mezzanine funds.

Staying Nimble in an Unpredictable Market

Reports suggest India being a growing market for Stress account where NPA's are quite high. RBI does not bear any encouraging policy for bailing out any stressed business - prone to weak market condition or inadequate funding. Same is with the banks and NBFCs.

AskMeFinance.com understands the requirement of Financial Institutions in India to fund to genuine companies and thus has associated itself with few of them who voluntarily funds the NPA/Stressed units which can be revivable with some financial support. "We do a complete study of the unit, check history of the business, their future scope and more importantly the reason of stress. Further, their panel of experts draws out the complete path of revival of the company. Then this new action plan is presented to New FI", Jaydeep mentions.

Other than this, they also provide complete end to end financing solutions, irrespective of the industry. Some of their other services include - Project Financing, Cash Credit Limits, Term Loans, BG's, supply chain financing, Unsecured Business Loans, Structure Finance and Machinery Finance.

Optimizing opportunities to the fullest, the services by team Askme-finance.com ensure lowest cost of debts, transparent and faster results, Lowest debt syndication cost in the

market and availability of low cost foreign funds for bigger projects.

Future Plans & Intentions

As a financial advisory company, AskMeFinance.com has recorded an incredible 100 percent growth rate from the last two years. The company has served clients such as Charhdikala Time Tv Channel, Apport Group (Real Estate), MM Auto Industries Limited and Ambica Steel & Rolling Mills. They have opened offices at Chandigarh, Ludhiana and Raipur in the last FY. Further this year, they have plans to open offices in Delhi NCR, Mumbai, Hyderabad and Bangalore.



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Amongst the list of developments in the near future, the team has thoughts to hire top bank executives and retired senior bankers to provide round the clock financial consultancy to the clients. Also, they are in the process of raising funds to create a small fund NBFC and lend ahead to these new start-ups which lack funding from the existing systems. "We are also developing a separate web portal where people can avail funding completely online rather than physically coming and going to banks," informs Jaydeep. 